**The fifth edition of Comic-Con Prague was attended by nearly 27,000 fans, making it the most successful in its history. It will be followed by Comic-Con Junior in Brno in the fall.**

Prague, 7 April 2024

**Nearly 27,000 fans of science fiction, fantasy and comics came to the fifth annual edition of the Comic-Con Prague pop culture festival at the O₂ universum complex. Attendees came to meet film and comic book stars and to watch the cosplay contest, where they dressed up as their favorite characters and icons. They also enjoyed talk shows, talks, workshops, exhibitions, and special game and video game halls. A similar program, even more focused on children and teenagers, is traditionally offered at Comic-Con Junior in Brno in the fall.**

*"The fifth edition of Comic-Con Prague was extraordinary for us. The significant increase in capacity meant a higher risk, but at the same time we presented more shows and guests than ever before. We are very satisfied with the final attendance, the interest of the fans exceeded our expectations. The great success shows that we are getting better every year at connecting interesting worlds, developing communities and popularizing topics related to our favorite genres,"* says **Pavel Renčín**, marketing director of Active Radio, which co-organizes the event.

A special highlight was the official opening of the event on Friday, attended by many of the event's biggest stars, its key organizers and supporters, including the Mayor of Prague, the Minister of Culture and the American and British Ambassadors. The most visually appealing part of Comic-Con was, as always, the cosplayers - costume lovers and makers. However, fans were also entertained by the programming produced by themselves, driven by their passion for various fictional universes. This year it was spread over fourteen halls simultaneously. The Artist Alley attracted lovers of the graphic novels, while exhibitions and game rooms offered the possibility of active relaxation.

*"Apart from the opening ceremony and the prestigious PragoCosplay costume contest, the biggest highlights of the program were the talk shows with acting stars such as Craig Charles, Chris Barrie, Kevin Sorbo and Patrick Duffy. Few people missed the opportunity to snap a photo in front of the giant four-ton statue of the Mighty Bowser built out of LEGO® bricks, or to visit one of the game rooms,"* adds **Václav Pravda**, the festival's program director.

Video games, arcade games, virtual reality, unforgettable fan cosplay or beloved film&TV stars will also be present at the next iteration of the popular Comic-Con. Comic-Con Junior, the younger brother of the main event, will take place on November 2 and 3 at the Brno Exhibition Center. Tickets will go on sale on June 1.

-

News and updates about the event can be followed on the website and social media, where final, more detailed information will be posted:

Web: [https:](https://www.comiccon.cz/)//www.comiccon.cz/

Facebook: [https:](https://www.facebook.com/comicconprague/)//www.facebook.com/comicconprague/

Instagram: [https:](https://www.instagram.com/comiccon_prague/)//www.instagram.com/comiccon\_prague/

**Organizers and partners**

Comic-Con Prague 2024 was jointly organized by Active Radio a.s. and Comic-Con Prague s.r.o. The main partner of the event was Česká spořitelna, and partners of the event were also Lego and Prusa Research. Media partners were Evropa 2, Pevnost, ABC, Cinema City, TV Streaming, CzechCrunch and Kudy z nudy.

**Media contacts:**

Monika Hořínková

PR Manager

tel.: + 420 721 466 927

E-mail: monika.horinkova@cncenter.cz

-

**Click** [**here**](https://www.comiccon.cz/media) **for accreditation information.**

**Active Radio a.s.**

Active Radio a.s. is a multimedia group that owns the radio stations Evropa 2, Frekvence 1, Rádio Bonton, Rádio Dance, Youradio and Youradio Talk. It also owns the children's project Pigy. It operates a number of online media, streaming audio services, brings together fan groups on social networks and organizes events. The NoLimits division organizes events for more than 100,000 people every year. Since 2018 it has been part of the Czech Media Invest holding company.

**Comic-Con Prague s.r.o.**

Company founded by Václav Pravda for the organization of Comic-Con Prague. The company closely cooperates with SFK Avalon o.s., a non-profit association of fans behind the organization of major pop culture festivals - Festival of Fantasy, PragoFFest, FanCity and GameFFest.